



# 2ND ANNUAL CONFERENCE

FEB 9TH 2024

SHIFT RETAIL LAB,  
RICHMOND, VA

## Thursday, February 8th

6:00 PM - 9:00 PM      Networking Happy Hour

## Friday, February 9th

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|---------------------|--|
| 7:30 AM - 8:00 AM   | <b>Conference Breakfast</b><br>Location: Retail Lab Entrance Room                  |
| 8:05 AM - 8:15 AM   | <b>Introduction</b><br>Location: Conference Room                                   |
| 8:15 AM - 9:30 AM   | <b>First Presentation/Q&amp;A</b><br>Paul Meadows, Location: Main Conference Hall  |
| 9:30 AM - 9:45 AM   | <b>Coffee Break</b><br>Location: Coffee Break Area                                 |
| 9:45 AM - 11:00 AM  | <b>Second Presentation/Q&amp;A</b><br>Katie Nunn, Location: Main Conference Hall   |
| 11:00 AM - 11:15 AM | <b>Short Break</b><br>Location: Conference Foyer                                   |
| 11:15 AM - 12:30 PM | <b>Third Presentation/Q&amp;A</b><br>Kem Tolliver, Location: Main Conference Hall  |
| 12:30 PM - 1:30 PM  | <b>Lunch Break</b><br>Location: Lunch Area   |
| 1:30 PM - 2:45 PM   | <b>Fourth Presentation/Q&amp;A</b><br>Paul Redding, Location: Main Conference Hall |
| 2:45 PM - 3:00 PM   | <b>Short Break</b><br>Location: Conference Foyer                                   |
| 3:00 PM - 4:45 PM   | <b>Keynote Speaker/Q&amp;A</b><br>John Miller, Location: Main Conference Hall      |
| 4:45 PM - 5:00 PM   | <b>Closing Remarks</b><br>Location: Main Conference Hall                           |
| 5:15 PM - 5:30 PM   | <b>Reception &amp; Giveaway</b><br>Location: Reception Area                        |



**\$100**

**PER ATTENDEE**

[officialtmg.com/conference](http://officialtmg.com/conference)

**REGISTER TODAY!**

Please note that the schedule is subject to change and may vary on the actual event day. Make sure to check the event announcements and signage for any updates.